

# CELEBRATING 25 YEARS OF MICC



For 25 years, MICC has worked every day to transform the lives of individuals and families affected by autism spectrum disorder and learning differences. Without partners like you, the work accomplished at MICC would not be possible.

The theme of this year's Gala is "Silver Celebration: 25 Years of MICC" to recognize **25 years of MICC organizational and participant accomplishments!** This year, to ensure the health and safety of all event participants, our casual, theme-based and fast-paced gala will be **virtual**. It will also kick off 25 Days of MICC, a social media campaign to recognize the incredible partners who helped us through our first 25 years.

As we prepare for the gala on Saturday, March 13, 2021, we'd like to be able to count on your support as an event sponsor. Please contact Ben Lentz at [blentz@miccommunity.org](mailto:blentz@miccommunity.org) or **612.876.9405** to learn more.

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## MICC'S ANNUAL GALA

**Saturday, March 13, 2021**

6:30 pm Virtual Social Hour • Silent Auction

7:00 pm Virtual Program • Live Auction and Giving Moment

9:00 pm Auction Close

Hosting Sponsor



# SPONSORSHIP OPPORTUNITIES

## PRESENTING (EXCLUSIVE) \$50,000

Presenting sponsor recognition, logo/name on pre-event communications, on-screen recognition during event, social media recognition through 25 days of MICC (all 25 days), 1-minute sponsor-created promo video, logo/name on event website, social media templates to promote partnership and watch party kit.

## HOSTING \$25,000

Hosting sponsor recognition, logo/name on pre-event communications, on-screen recognition during event, social media recognition through 25 days of MICC (all 25 days), 1-minute sponsor-created promo video, logo/name on event website, social media templates to promote partnership and watch party kit.

## GOLD \$10,000

On-screen recognition during event, social media recognition through 25 days of MICC (5 days), 1-minute sponsor-created promo video, logo/name on event website, social media templates to promote partnership and watch party kit.

## SILVER \$5,000

On-screen recognition during event, social media recognition during 25 days of MICC (5 days), 30-second sponsor-created promo/shout out video, logo/name on event website, social media templates to promote partnership and watch party kit.

## BRONZE \$2,000

Social media recognition during 25 days of MICC (1 day), 30-second sponsor-created promo/shout out video, logo/name on event website, social media templates to promote partnership and watch party kit.

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### To support MICC's Gala, please:

- Return this form and payment to Minnesota Independence College and Community  
7501 Logan Ave S, Richfield, MN 55423 by February 1, 2021; or
- Contact Ben Lentz at [blentz@miccommunity.org](mailto:blentz@miccommunity.org) or 612.876.9405.

Contact Name \_\_\_\_\_

Preferred Name for Recognition \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level:  Presenting  Hosting  Gold  Silver  Bronze

Payment:  Invoice Me  Check Enclosed  Credit Card Type \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

*Please note: Contributions are tax-deductible. All proceeds benefit Minnesota Independence College and Community (MICC), a not-for-profit, 501(c)(3) organization.*

